



10/15 Tue 10/16 Wed 10/17 Thu 10/18 Fri

Makuhari Messe

CEATEC 2024

25th Anniversary Special Program

AI for All

Participation Guide

1 Outline of the event

2 How to participate

3 Application Method/Schedule

Outline of the event

The CEATEC 25th Anniversary Special Program "AI for All" will present the future society, the latest technologies and solutions, along with companies and organizations that are at the forefront of changing the world with AI.

Name

CEATEC 25th Anniversary Special Program "AI for All"

Organizer

Japan Electronics and Information Technology Industries Association (JEITA)

Date

Tuesday, October 15 - Friday, October 18, 2024

Location

CEATEC 2024
Exhibition Hall/International Conference Hall)



The image is for illustrative purposes only. Actual area image will be released around June.

Outline of the event: Image of the project

The positive impact of AI in Japan, where DX and AI adoption is being rushed in all fields. The exhibition introduces each application scenario and takes advantage of CEATEC's large number of business users from a variety of industries. Spotlight on AI to promote cross-industry interaction.



**Applications,
Software, Solutions
and Services
Development Company**



financing



Manufacturing



industrial
security



smart house



Logistics &
Distribution



sightseeing



administration



Educational
Services



Public Infrastructure
and Construction



energy



mobility



agriculture



Medical/Healthcare

Users who are considering or leading the introduction of AI



Platformer*



**talented person
Universities, staffing
agencies**

**hardware device
Electronic Components
and Devices**

**Finished product
manufacturer**



Businesses that provide or operate services and systems that serve as the platform for companies and individuals to develop their business on the Internet.

The image is for illustrative purposes only. Actual area image will be released around June.

For the 25th anniversary of CEATEC's AI special program,
There are two ways to participate: "Program Partners" and "Exhibition Area".

1

Program Partners



For companies and organizations that are platformers aiming to solve social issues and create new value

2

Exhibition Area



Exhibit area in the Special Program to promote a wide range of AI-related technologies, products, and services.

A platformer that aims to solve social issues and create new value through innovative AI technology
We are looking for program partners for companies and organizations.

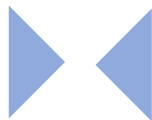
Program Partners
Subject of application

- Companies and organizations that provide mission-critical equipment (platforms)
- Companies and organizations that provide solutions using AI technology
- Universities and research institutes engaged in research and development of AI technologies
- Companies and organizations actively engaged in open innovation

Requests for cooperation



- (1) Establish a stage program to be held within the special program (introduction of AI case studies by user companies, etc.) and attracting user companies
- (2) 25th Anniversary Special Event: 5,500,000 yen (including consumption tax) for planning cooperation expenses for special stage, etc.



Program Partner Benefits



- (1) Provision of lecture slots in the conference venue (500-person capacity, 60 minutes x 2)
- (2) 1-Day use of special stage
- (3) Provide audience data for conference and stage audiences
- (4) Provision of booth space for PR within the project (maximum 81 m2)
- (5) CEATEC Logo, etc. on various PR tools
- (6) Provide a dedicated page on the official CEATEC website*.
- (7) Participation in the opening reception

Application Period: March 21, 2024 - May 31, 2024
How to apply: Please fill out the dedicated application form on the official CEATEC website.

2023 Number of sessions
764,603 (08/23/2023 - 10/31/2023)

In the exhibition area within the special program, which is expected to attract a large number of visitors with a variety of programs highlighting AI,
It is a great way to promote your technology, products, and services to a wide audience.

Advantages of Participating in the Exhibition Area



- (1) Gathering information on the latest AI technologies and platforms
- (2) Networking with industry players
- (3) Acquisition of new customers
- (4) Sales Promotion
- (5) Increase brand awareness
- (6) Contribute to solving social issues
- (7) Creating innovations for the future together

Participation Fee



(1) Gold Partner

Fee: 3,300,000 yen (consumption tax included)

Standard Size:

81 m2 (equivalent to 9 booths) of exclusive space

(2) Bronze Partners

Fee: 1,650,000 yen (consumption tax included)

Standard Size:

36 m2 (equivalent to 4 booths) of exclusive space

All the above fees do not include the costs of exhibiting in the exclusive space of the individual company zone.

Booth decoration, transportation of exhibits, labor costs for operating staff, electricity, etc. will be charged separately.

Application Period: March 21, 2024 - May 31, 2024

How to apply: Please fill out the dedicated application form on the official CEATEC website.



AI application development tools:

Companies and organizations that provide specialized tools and platforms for AI application development.

Next generation electronic components and devices:

A company that develops and provides next-generation electronic components and devices needed for AI.

AI solution/service provider:

Companies and organizations that provide AI-specific solutions and services.

Machine learning algorithms:

A company that develops and provides state-of-the-art machine learning algorithms and models.

Automated driving technology:

A company that provides AI-based automated driving technology and related technologies.

AI-powered robot:

Provider of AI-powered robotics technology and industrial applications.

Natural Language Processing:

A company that provides communication tools and applications that utilize natural language processing technology.

Data security and privacy protection:

Companies on data security and privacy protection when using AI.

AI Human Resource Development Program:

An organization that operates human resource development programs that provide specialized skills and knowledge in the field of AI.

A case study of AI/industry collaboration:

Companies and projects that work with industry to demonstrate best practices and business impact.

How to participate: Summary

1

Program Partners

2

Exhibition Area

Gold Partners

Bronze Partners

Cooperation/Participation Fee

JPY 5,500,000

JPY 3,300,000

JPY 1,650,000

Conference venue

Yes (500 people)

N/A

N/A

Venue map logo, etc.

○

○

N/A

Provision of booth space

~81 sq.m.

81 sq.m.

36 sq.m.

Visitor reading system

○

○

N/A

Opening reception

○

○

○

1 All prices include tax.

2 Please contact us for details regarding program partners.

Application deadline Friday, May 31, 2024

■ Determination of booth location in the exhibition area

The organizer will determine the booth location. Please note that exhibitors will not be able to choose their booth location.

How to apply

Please read the CEATEC Exhibit Regulations, and then read the 25th Anniversary Special Program "AI for All" after entering the necessary information in the dedicated exhibitor application form.

Contact us for more information.

CEATEC Management Office (Japan Electronics Show Association)
4F, Ote Center Building, 1-1-3 Otemachi, Chiyoda-ku,
Tokyo 100-0004, Japan

E-mail: contact2024@ceatec.com

TEL: 03-6212-5233

Operation Schedule

July

Stage program decided
Conference program decided
25th Anniversary Special Session decided

August

Official press release distribution
25th anniversary special project special page open
ceatec experience AI special column begins
Pre-registration for admission begins
Reservations for auditing are open.

September

Vehicle passes and exhibitor badges will be sent out.
Distribution of tools to attract visitors

October

Thursday, 10th: Press event

Saturday, 12th - Monday, 14th (Installation)
Tuesday, 15th Opening Reception

Dates: Tuesday, 15 - Friday, 18