



A door to  
new possibilities



People, Technology, and Information  
gather to **Envision the Future**  
through "Co-creation".

**Next Exhibition Information**

**2025.10.14 Tue. ▶ 17 Fri.**  
**Makuhari Messe**

Organizer : **JEITA** Japan Electronics and Information Technology Industries Association (JEITA)

Co-sponsors : **CIAJ** Communications and Information Network Association of Japan (CIAJ),  
**SAJ** Software Association of Japan (SAJ)

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**CEATEC 2025 Outline**

Date : Oct. 14th (Tue.) -17th (Fri.) , 2025

Venue : Makuhari Messe

Organizer:

Japan Electronics and Information Technology Industries Association (JEITA)

Co-sponsors:

Communications and Information Network Association of Japan (CIAJ),  
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**Why CEATEC?**

**Accelerate world-leading innovation and trigger co-creation and social implementation**

CEATEC is a "Comprehensive Exhibition of Digital Innovation" covering all types of businesses and industries. Many visions, concepts, and new businesses for the future society that utilize cutting-edge technologies such as artificial intelligence (AI) will be presented.

CEATEC provides an environment that fosters new connections and business creation among exhibitors and visitors as "partners" in creating the future together, because it is a place where the future using technology is presented beyond the boundaries of industry.

**The high profile and wide range of sectors provide for stronger relationships and branding effects.**

Successful exhibits at CEATEC in the past have not been limited to business acquisition. There are countless examples of exhibitors who have succeeded in creating new branding, for example, by improving understanding of new businesses within the company, strengthening engagement with business partners, and creating a movement that involves people outside the company. The CEATEC AWARD, for which awards are given by various ministers, and other measures to enhance branding effectiveness are in place and can be used for a wide range of purposes.

**By bringing together key persons from Japan and abroad, information can be disseminated to a wide range of users through various media.**

CEATEC is unique in that it attracts a wide range of visitors, from those who design the society of the future (executives, government officials from Japan and abroad, innovators, etc.) to those who drive the businesses of tomorrow (key persons from various companies, decision makers, selectors, etc.) and students who will lead the future.

CEATEC is also visited by many members of the press from Japan and abroad, and has become a well-established venue for identifying future trends, and is widely broadcasted both in Japan and overseas.

Inquiries : CEATEC Management Office (Japan Electronics Show Association)  
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**Exhibit Fee**

General Exhibits	
*Special Exhibits will be announced in coming Feb. 2025.	
Booth Style / Size	Exhibit Fee (incl. consumption tax)
▶ Standard Booth Width 3m x Depth 3m	Members JPY 396,000 / booth General JPY 440,000 / booth
▶ Small Package Booth Width 2m x Depth 2m x Height 2.7m	JPY 220,000 / booth

**Exhibit Schedule**

Early Feb.	Starting of Acceptance the Exhibitor Application
Late Apr.	Priority Exhibitor Application Deadline
Late Jul.	Exhibitor Application Deadline
	Completion of Exhibit Application/Contract
	Exhibit confirmed
	Sending of invoice for exhibition fee
Late Jun.	Payment of Exhibit Fee
Early Feb.	Exhibitor briefing session / Booth location to be determined

Refer to  
the Exhibit

