

# **Exhibitor Detail Page**Information

### **Exhibitor Detail Page Overview**

By using the platform on the exhibitor detail page, CEATEC will be able to showcase products/services that cannot be exhibited at Makuhari Messe. You can introduce your products and services to visitors to the exhibition.

### **Exhibitor Detail Page**

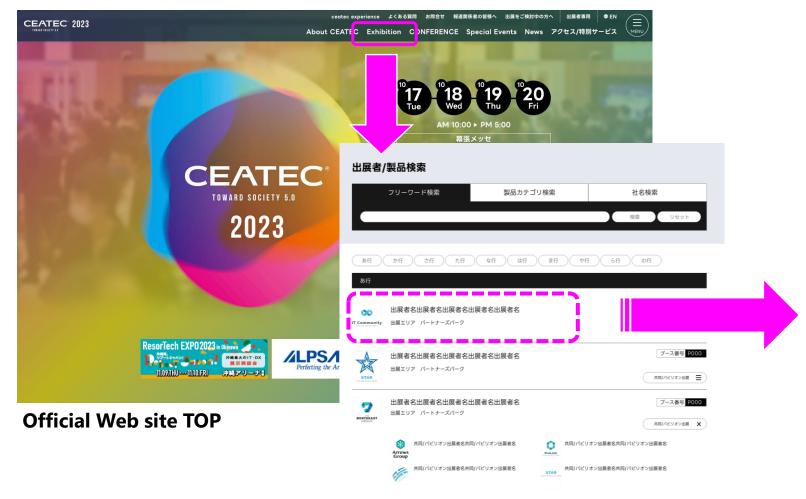
Period: August 26 (Monday) - October 31 (Thursday)

Location: CEATEC Official Web Site

# **Website Structure**



## Official Website > Exhibitor(Exhibitor List) > Exhibitor Detail Page



CEATEC 2022 新製品/初出展の製品を多数出展! 新製品/初出展の製品を多数出展!新製品/初出展の製品を多数出展!新製品/初出展の製品を多数出展! 新製品/初出版の製品を多数出版!新製品/初出版の製品を多数出版! **Showcase Gallery** 

**Exhibitor List Image** 

**Exhibitor Details Page** 

# **Functions**







The exhibitor details page has a "free access area" that visitors can freely access and a "login area" that can be viewed with an account created after pre-registration. Only visitor data of those who access the login area will be provided.

### Free area

Main Visual
Exhibitor introduction text + logo
image
Showcase Gallery Function
Appeal Points
Event Information
Exhibit Information
Contact us

### **Login** area

Demonstration and Presentation Videos Catalog Meeting reservation function



Exhibitors at the Makuhari Messe site are Free of charge

\*No visitor information provided



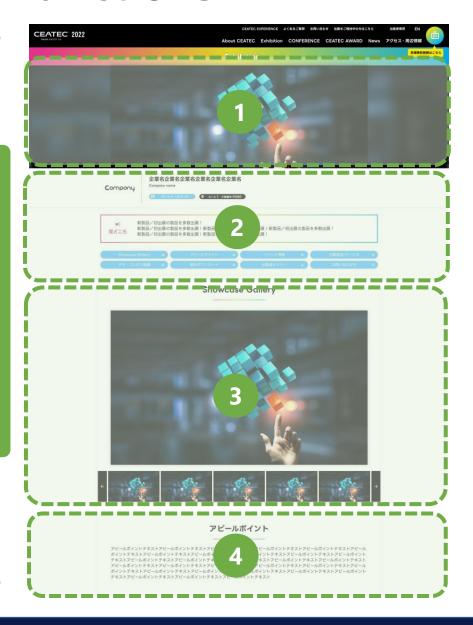
**Available with PAID plans** 

**Visitor information provided** 

# **Functions**







1 Main visual

Each company can publish its own images according to its image

2 Exhibitor introduction text + logo image

Exhibitor name, company logo, company introduction and other digest text can be posted

3 Showcase gallery function

Captions can be added to images of exhibited products/services

4 Appeal point

Exhibitors can include highlights of their products/services and explanatory text.

# **Functions**





5 Upcoming Events

Events to be held at the exhibition hall can be registered, and event information is also posted on the official Website.

**6** Exhibit Information

Up to 10 photos can be posted per product/service, Graphic appeal of product information Multiple layouts can be selected Search keywords can be entered for each product to enable product search

**Number of listings: 15** 

When registering products/services to be exhibited, the following items must be registered on the exhibitor-only screen.

Product/service search keywords (max. 3 per product/service)
Product description (link URL can be posted in HTML tag) Photo (Image)

**7** Contact Us

Phone number and e-mail address can be optionally registered.



8 Demonstration and Presentation Videos

# Promotional video thumbnails + explanatory text can be posted Number of listings : 9

\*Click on this screen without playing to move to another screen for viewing. Visitor data is provided for visitors who have viewed the site.

Please enter the link to the video. If the video has been confirmed to work by the organizer, please enter the following YouTube and Vimeo. If you wish to use other streaming sites, please contact us at Please prepare <iframe> embed tags.

9 Catalog

Download function (Number of the published data: 12) Thumbnails and descriptions of materials can be posted.

10 Meeting reservation function

It will be possible to recruit visitors who hold meetings at Makuhari Messe. You can set your own reservation date and time, maximum number of applications, etc.

11 Catalog

Phone number, contact form, and e-mail address can be optionally registered.



Visitor data provided for visitors who visited the login area available

# **Schedule**



Publication Period	Monday, August 26, 2024 - Thursday, October 31, 2024
Application Period	Tuesday, July 9, 2024 - Monday, September 30, 2024
How to apply	Please <u>download the application form from</u> the official website and apply by e-mail. Applications should be sent to: <u>contact2024@ceatec.com</u>

	Free area	Login area
<b>CEATEC 2024 Exhibitors</b>	free	330,000 JPY

The prices includes consumption tax.

Actual result in CEATEC 2023 website

Total Session amount from August 23 to October 31, 2023

**764,603** sessions